



Jason Ackerman
Co-founder and CEO of Fresh Direct
23-30 Borden Avenue
Long Island City, NY 11101

August 8, 2014

Mr. Ackerman,

As Bronx elected representatives, we are pleased that you have elected to stay in New York and expand FreshDirect in The Bronx. We recognize that approximately \$127 million in City and State subsidies are enabling this relocation and expansion which has the potential to create new jobs in The Bronx and contribute to our economy across the City. We strongly believe that if a company receives tax dollars to support its growth and success, it then has a responsibility to be a good steward of those monies and ensure that it provides good jobs at fair wages to its workforce.

We are aware that UFCW Local 2013 represents approximately 950 workers at FreshDirect's current facility in Queens and that their employment contract with FreshDirect expires at the end of August. We encourage you to work with the Local 2013 leadership and members toward a contract renewal that provides a safe working environment, fair work conditions, and wages and benefits that guarantee working families can thrive in our City.

We further understand that FreshDirect has engaged union-avoidance consultants, which is incompatible with a mutually respectful relationship with employees and their representatives. We look forward to you confirming that the company has halted this practice.

Our offices are available to assist however we can to help both parties reach a fair agreement. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Adriano Espaillat".

Senator Adriano Espaillat

A handwritten signature in black ink, appearing to read "Jeff Klein".

Senator Jeff Klein

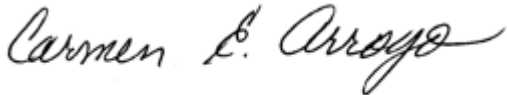
Jason Ackerman
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(Continued)



Senator Ruth Hassel-Thompson



Senator Gustavo Rivera



Assemblymember Carmen Arroyo



Assemblymember Michael Benedetto



Assemblymember Marcos Crespo



Assemblymember Jeffrey Dinowitz



Assemblymember Mark Gjonaj



Assemblymember Carl Heastie



Assemblymember Victor Pichardo



City Councilmember Maria del Carmen Arroyo



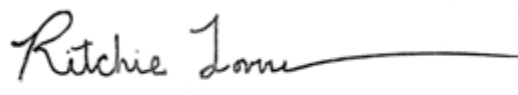
City Councilmember Andrew Cohen



City Councilmember Andy King

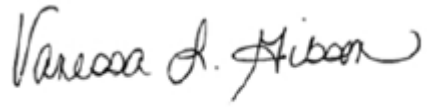


City Councilmember Annabel Palma



City Councilmember Ritchie Torres

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(Continued)

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City Councilmember Vanessa Gibson

Handwritten signature of James Vacca in cursive script.

City Councilmember James Vacca